

# Floriography

**THE TERM** Floriography, or the “language of flowers,” was coined in the Victorian era and refers to the practice of communicating with others by sending secret messages coded in the arrangement of particular flowers. In this highly chaste and demure era of the western world—a time during which propriety and proper behavior were of the utmost importance—open expressions of ardor, passion and desire were taboo. Using flowers as symbols allowed individuals to express feelings that could not be spoken aloud.

## ROSÉ IGP Mediterranee 2019

50% Grenache – 5% Syrah – 20% Cinsault – 25% Caladoc

**Tasting Notes:** Floriography displays a light salmon color in the glass. Watermelon, ripe peach aromas, and floral notes lead to a palate alive with wild strawberries and hints of mineral notes, with crisp acidity and a refreshing finish. The perfect wine for every occasion.

### ----- VINEYARDS & VINIFICATION -----

Facing: South  
Soil types: Limestone and Clay

Age & origin of vines: 6 – 35 years

Yield per Ha: 6 – 8 t/Ha  
Harvest date: August to September

Fermentation days: 10 to 15

### ----- ANALYSIS -----

Alcohol 12.5% Vol TA 5.7g/ℓ  
pH 3.37



**THE FLOWERS** Rosoideae is the subfamily of the rose and consists of over 850 subspecies. Roses are used to convey many emotions from love to forgiveness. The Coral Rose on the label was selected for its tremendous depth of color and intensity that is found in the skies of Provence. In the language of flowers the coral rose speaks of desire, enthusiasm and happiness. All these traits we know you will find in every bottle.